# 2005 Year of the mediterranean *Année de la méditerranée* Anno del mediterraneo



Newsletter n. 1

March 15, 2005





Maison de la Méditerranée



# ACTIVITIES REALIZED FOR THE YEAR 2005 AND TO CELEBRATE The 10<sup>th</sup> year Anniversary of Euro-Mediterranean Partnership/Barcelona Process

organized and realized by

Fondazione Laboratorio Mediterraneo

Maison de la Méditerranée

ANSAMed

(with the contribution of many other Euro-Mediterranean Institutions and Organizations)

# 1<sup>st</sup> EURO-MEDITERRANEAN CONCERT FOR THE INTERCULTURAL DIALOGUE

# **Description:**

The event arises from a new political and cultural policy of the Fondazione Laboratorio Mediterraneo aiming to combine political and cultural strategies, to produce concrete actions for the development of the dialogue among the Mediterranean, Europe and Islam.

The concert rises from the idea of starting from our coasts, rich in History and Poetry, and exporting our culture and art all over the world in line with the general modern and contemporary artistic and cultural movements.

The concert is conducted by the **Maestro Eugenio Bennato** (Italy) with the important contribution of **Fathy Salam**, famous Egyptian musician and the gnawa singer and gumbri player from Algeria, **Hasna El Becharia**.

# 1) CAIRO, 4<sup>th</sup> December 2004

# Results and Visibility:

The Egyptian Minister of Culture Farouk Hosni and several diplomats of Euro Mediterranean countries were present. In fact, this concert has inaugurated 2005 as "the year of the Mediterranean and the 10<sup>th</sup> anniversary of the Euro-Mediterranean Partnership".

Documentation about the Euro-Mediterranean Partnership was distributed by the FLM to the ca. 2000 visitors. The media coverage (TV, newspapers, internet sites) of the event was significant.

Direct and indirect media contacts/connection: 165'000'000

www.euromedi.org/activities by year/2004

# 2) OTRANTO, 31<sup>st</sup> December 2004

# **Results and Visibility:**

This concert has temporarily inaugurated 2005 as "the year of the Mediterranean and the 10<sup>th</sup> anniversary of the Euro-Mediterranean Partnership" at exactly midnight of the New Year.

A crowd of about 50'000 present and another 230'000'000 who were watching the concert on 106 different TV Channels, was informed that 2005 was dedicated to the Mediterranean.

The concert benefited from a huge media coverage (TV, satellite, newspapers and internet sites).

Direct and indirect media contacts/connections: 250'000'000.

www.euromedi.org/activities by year/2004

# 3) NAPLES, 6<sup>th</sup> January 2005

# Results and Visibility:

Present were the Governor of the Regione Campania Bassolino, as well as several diplomats of Euro Mediterranean countries. It was a solidarity concert dedicated to the Tsunami victims and the populations of the Asia, who were present with some delegations.

The media coverage (TV, newspapers, internet sites) of the event was very significant. Direct and indirect media contacts/connections: 16'000'000 www.euromedi.org/activities by year/2005

# 4) ROME, 8<sup>th</sup> January 2005

# Results and Visibility:

The ambassador of Luxemburg Faltz, the Secretary General of MdM Walter Schwimmer, the Director General of the Ministry of Foreign Affairs Sessa and several diplomats of Euro Mediterranean countries were present. The event was dedicated to the victims of the Tsunami catastrophe.

The present public of about 2000 people appreciated very much this event as a means of dialogue. The media coverage (TV, newspapers, internet sites) of the event was significant.

Direct and indirect media contacts/connections: 21'000'000 www.euromedi.org/activities by year/2005

# THE EXHIBITION: BREAKING THE VEILS: WOMEN ARTISTS FROM THE ISLAMIC WORLD

# **Description:**

This event is promoted by the Fondazione Laboratorio Mediterraneo and the Royal Society of Fine Arts of Amman, F.A.M. (Femme-Art-Méditerranée).

The Exhibition has already been inaugurated in Luxembourg (25 November - 31 December 2004).

The exhibition brings together around 70 paintings by 51 women artists living in 21 different Islamic countries, going from Indonesia to Yemen. They are all women, all Arabs but of distinct faith and generations. This is also the message they want to transmit through their artworks: to understand that the Arab world does not simply mean Islam and that the Muslim woman is always veiled. To spread this message they make use of the universal language, art. With oil paintings and aquarelles, but also engravings, collages and serigoraphies transforming themselves into bodies, faces and shadows, these women tell about their world, their traditions, their political contestation and of course the condition of women.

# 5) LUXEMBOURG, 31<sup>st</sup> December 2004

#### **Results and Visibility:**

The exhibition has been inaugurated by H.M. Abdallah II King of Jordan and by the Archduke Henri of Luxembourg.

The event was given much importance since it actually inaugurated 2005 as "the year of the Mediterranean and the 10<sup>th</sup> anniversary of the Euro-Mediterranean Partnership" and the semester of Luxemburg's presidency of the EU. The exhibition has also been visited by the Secretary General of the European Council Davis and by the Bulgarian Minister for European Relations.

The media coverage (TV, newspapers, internet sites) of the event was significant and around 4000 have visited the exhibition.

Direct and indirect media contacts/connections: 14'000'000 www.euromedi.org/activities by year/2004

# 6) NAPLES, 25<sup>th</sup> February 2005

#### **Results and Visibility:**

The exhibition in Naples took place in two rounds: the first one was shown at the Sala D'Ercole at Palazzo Reale and was inaugurated in the presence of Princess Wijdan Ali and the participating artists.

The second exhibition was carried out during Galassia Gutenberg that dedicated this years' edition entirely to the Mediterranean. There, the event was inaugurated by Mayor of Naples lervolino who reminded of the importance of 2005 for the Mediterranean and the 10<sup>th</sup> anniversary of the Euro-Mediterranean Partnership. There were 70'000 visitors and the media coverage was important.

Direct and indirect media contacts/connections: 9'000'000

www.euromedi.org/activities by year/2005

# 7) ROME, 8th March 2005

#### **Results and Visibility:**

The exhibition was inaugurated by the Jordanian Princess Wijdan Ali and the Mayor of Rome Veltroni on occasion of Woman's Day on the 8<sup>th</sup> March. It was given great importance of being an essential event in 2005 for the year of the Mediterranean and the 10<sup>th</sup> anniversary of the Euro-Mediterranean Partnership, in the catalogue itself, in the media and in the interviews given to the press.

It was a good occasion to underline the important role of women in the Barcelona process.

The exhibition was visited by the media and by almost 3000 visitors during the first days and all expressed their appreciation of using art as a mean of communication among cultures.

Direct and indirect media contacts/connections: 14'000'000

www.euromedi.org/activities by year/2004

# 8) INTERNATIONAL WORKSHOPS ON EURO-MEDITERRANEAN ISSUES <u>"A More Mediterranean Europe" by prof. Danilo Zolo, University of Florence</u> NAPLES, 11<sup>th</sup> March 2005

## **Description:**

The Fondazione Laboratorio Mediterraneo (FLM) in Naples organises a series of lectures to celebrate its 10 years of commitment to the Euro-Mediterranean Dialogue. This high profile lecture series wants to increase the knowledge and awareness of key issues in the international relations of the region by gathering internationally renowned scholars, in particular from the English speaking academic and foreign policy circles community who have been critical of current American foreign policy towards the Middle East and supportive of a more assertive and co-operative European role in the Mediterranean. This initiative is part of a new 5 year agenda (2005-10) of the FLM under the title of "The Mediterranean, Europe and Islam: Actors in Dialogue" whose mission is to strengthen mutual understanding and co-operation between the countries of the southern and northern shores of the Mediterranean as well as Europe and the Muslim communities within and outside Europe. The series also has a local partner, the Università di Napoli "L'Orientale", and aims to reinforce the public attention in Italy to the political challenges of Mediterranean space through the involvement of medias and newspapers on the occasion of each conference.

## **Results and Visibility:**

The high standing orators and the valuable contribution of the press have helped to disseminate these workshops within a large audience.

# 9) "MEDITERRANEAN PRIZE FOR CREATIVITY" to HASNA HOSNI (Algeria) NAPLES, 4<sup>th</sup> January 2005

### **Description:**

For the 10<sup>th</sup> year anniversary of the foundation of the Euro-Mediterranean Partnership a special edition of the Mediterranean Prize will take place.

#### **Results and Visibility:**

On occasion of the first concert for intercultural dialogue, this event has contributed to the additional visibility of the Euro-Mediterranean Partnership.

# 10) "MEDITERRANEAN PRIZE FOR LITERATURE" to MATEJA MATEVSKI (Republic of Macedonia) NAPLES, 25<sup>th</sup> February 2005

#### **Description:**

For the 10<sup>th</sup> year anniversary of the foundation of the Euro-Mediterranean Partnership a special edition of the Mediterranean Prize will take place.

#### **Results and Visibility:**

During Galassia Gutenberg 2005, this recognition to the writer has added to the visibility to the Euro-Mediterranean Partnership.

# 11) GALASSIA GUTENBERG: MEDITERRANEAN BOOK FAIR

NAPLES, 25-28 February 2005

### **Description:**

The 16<sup>th</sup> Edition of Galassia Gutenberg – the most famous book fair in Southern Italy – will be dedicated to Mediterranean books. This event is organized in partnership with the Fondazione Laboratorio Mediterraneo and AnsaMed.

### Events:

Naples 18th February Galassia Gutenberg-Press Conference for its presentation

<u>Naples 25th February 2005</u> Galassia Gutenberg – Conference on "Letteratura e Informazione: quali scenari per il dialogo Euro-Mediterraneo"

<u>Naples 25th February 2005</u> Galassia Gutenberg – Educational integration of immigrant girls: what are the cultural models?

<u>Naples 25th February 2005</u> Galassia Gutenberg – The Opening Ceremony

<u>Naples 25th-28th February 2005</u> Galassia Gutenberg – The FLM - MdM stand

<u>Naples 26th February 2005</u> Galassia Gutenberg: A debate about the Mediterranean and Islam

Naples 26th February 2005 Galassia Gutenberg – The first ten years of the FLM

Naples 27th February 2005 The Koiné Orchestra plays the Hymn of the Mediterranean

Naples 27th February 2005 Galassia Gutenberg - Bassolino, Capasso and Faltas: A dialogue for peace is necessary

Naples 27th February 2005 Galassia Gutenberg: Presentation of the volume "II tempo delle capre"

<u>Naples 27th February 2005</u> Galassia Gutenberg - "The siege of the Church of the Nativity"

<u>Naples 27th February 2005</u> Galassia Gutenberg: Naples between Europe and the Mediterranean

<u>Naples 28th February 2005</u> Galassia Gutenberg - Galassia Mediterranea is created

#### **Results and Visibility:**

The **Fondazione Laboratorio Mediterraneo - Maison de la Méditerranée** have set up a "special" institutional counter for the 16th Edition of Galassia Gutenberg. Situated strategically by the entrance, many of the 70'000 visitors were able to discover that that **2005** was the **YEAR OF THE MEDITERRANEAN** and the decennial of the Euro-Mediterranean partnership. On this occasion, several leaflets and documents of the European Commission dedicated to dialogue and The Euromed Partnership have been distributed. Books and brochures about the decennial activity of the FLM-MdM were also given out.

In collaboration with FLM, a permanent section of Galassia Gutenberg dedicated entirely to the Mediterranean was created: "Galassia Mediterranea".

The media coverage (TV, newspapers, internet sites) of the event was significant. Direct and indirect media contacts/connections: 14'000'000

# 12) NEW WEB SITE www.euromed10.org NAPLES, 15<sup>th</sup> March 2005



# **Description:**

In occasion of the 10<sup>th</sup> anniversary of the FML-MdM a special website was created: <u>www.euromedi10.org</u>

### Results and Visibility:

The website is useful tool to illustrate the activities of the 10<sup>th</sup> anniversary and in a general manner to valorize the Euro Mediterranean Partnership.

In particular, the section "Documents of reference" contains the majority of documents concerning the Euro-Mediterranean Partnership and therefore it is a valuable instrument for consultation.

# Euro-Mediterranean Partners participating to the activities realized until 15.03.2005

ANSA, press agency (Italy); ANSAMed, press agency (Italy); Ministry of Culture (Egypt); Ministry of Foreign Affairs (Italy); Italian Embassy in Cairo (Italy); Italia-Egitto (Italy-Egypt); The Cairo Opera House (Egypt); Al-Ahram Hebdo (Egypt); Alitalia (Italy); Gruppo Grimaldi Navigazione (Italy); Ministry of Culture (Luxemburg); Neumunster Abbey (Luxemburg); Ministry of Foreign Affairs (Luxemburg); Royal Society of Fine Arts (Jordan); Jordan National Gallery of Fine Arts (Jordan); F.E.M. Femme-Art-Méditerranée (Greece); Istituto di Culture Mediterranee della Provincia di Lecce (Italy); Provincia di Lecce (Italy); Otranto Municipality (Italy); Telerama (Italy); RAI (Italy); Municipality of Rome (Italy); Comunicare Organizzando (Italy); Studio S. (Italy); Auditorium Parco della Musica (Italy); Taranta Power (Italy); L'empreinte digitale (France); Regione Campania (Italy); Provincia di Napoli (Italy); Municipality of Naples (Italy); Ministero per i Beni e le Attività Culturali (Italy); Soprintendenza per i Beni Architettonici ed il Paesaggio e per il Patrimonio Storico e Artistico Demoetnoantropologico di Napoli e Provincia (Italy); Hotel Renaissance – Naples (Italy); Grand Hotel Flora – Rome (Italy); La Corte – Naples (Italy), Association Galassia Gutenberg (Italy); Liguori Editore (Italy); Edizioni Magma (Italy); Salvi Impianti (Italy); Fondazione "Tito Schipa" di Lecce (Italy); University of Naples "L'Orientale" (Italy); University "Federico II" of Naples (Italy); University "Cadi Ayyad" of Marrakech (Morocco); Associazione "Grand Atlas" (Morocco); Georgetown University (Usa); Université de Louvain (Belgium); Oxford University (UK); London School of Economic (UK); Université La Sorbonne (France); Orchestra "Koiné" (Italy); University of Florence (Italy); University of Rome "La Sapienza" (Italy); Cairo University (Egypt).

