



**Unione Industriali
Napoli**



PARLIAMENTARY ASSEMBLY OF THE MEDITERRANEAN
ASSEMBLEE PARLEMENTAIRE DE LA MEDITERRANEE
الجمعية البرلمانية للبحر الأبيض المتوسط

1st OPERATIONAL MEETING OF THE PAM PANEL ON EXTERNAL TRADE

AND INVESTMENTS IN THE MEDITERRANEAN

12-13 November 2010, Naples, Italy

Unione degli Industriali di Napoli

Piazza dei Martiri 58
Naples, Italy

Draft Agenda (8 November 2010)

Friday 12 November

9.00 am Registration

9:30 Opening Session

Welcome Address by Dr. Giovanni Lettieri, President of the Naples' Industrialists Union (Italy)

Welcome Address by Sen. Francesco Maria Amoruso, President of the PAM 2nd Standing Committee and PAM Vice President (Italy)

Welcome Address by Hon. Stefano Caldoro, President of the Campania Region

Address by a Representative of the Italian Government

Address by Hon. Mohammed Abou El Enein, President of PAM

10:00 PAM actions and activities in economic matters. The launching of the Panel on External Trade and Investments in the Mediterranean.

The Lisbon Meeting by Hon. Ridha Bouargoub, PAM Rapporteur on External Trade (Tunisia)

Presentation of the outcome of the Milan Meeting by Dr. Sergio Piazzi, PAM Secretary General

10:30 **Impact of the economic crisis on the Mediterranean region & the road to recovery: case studies from PAM countries**

This session will offer an opportunity for representatives from governments, parliaments and the economic sector in PAM countries to present policies and mechanisms put in place to tackle the recent economic crisis. Best practices and lessons learned will be exchanged.

Address by Mr. Christos Alexakis, CEO, Invest in Greece Agency (Greece)

Address by Mrs. Teresa Ribeiro, Member of the Executive Board of AICEP (Portugal)

Address by Mr. Nevio Di Giusto, President and CEO of FIAT Research Center (Italy)

Address by Mr. Selcuk Saracoglu, Vice President of TUSIAD, Turkish Industrialist's and Businessmen Association (Turkey)

Debate

11:30 *Coffee break*

11:45 **Practical measures to support trade in the Euro-Mediterranean region:**

- **Interconnectivity in the economic sectors and roles of SMEs**
- **Free Trade Area in the Mediterranean - a simple myth?**

This session will discuss the difficulties in establishing a Mediterranean Free Trade Area by 2010, as well as means and suggested public / private policies to overcome them. The specific role that SMEs, international companies and financial institutions can play in this regard will be addressed.

Address by Avv. Ugo Milazzo, Studio Legale 4 Legal (Italy)

Address by Dr. Cristiana Coppola, Vice President of Confindustria (Italy)

Address by Mrs. Virginia Cram-Martos, Director of the Trade and Timber Division of the United Nations Economic Commission for Europe (UNECE)

Debate

12:45 **Conclusions of the Morning Session**

1:00 pm *Lunch*

3:00 **The need for further Regional Integration**

This session will discuss the benefits of cooperation between the various regional economic networks and institutions to stimulate investments in the region. It will also discuss the establishment of a Mediterranean Investments Bank.

Address by Mr. Olivier Cattaneo, Senior Trade Specialist of the World Bank

Address by Dr. Ubaldo Livolsi, President of Livolsi & Partners (Italy)

Address by Dr. Giuseppe Castagna, General Director of Banco di Napoli (Italy)

Address by Eng. Alessandro Ortis, President of the Italian Regulatory Authority for Electricity and Gas and Vice-President of MEDREG

Debate

4.00 *Coffee break*

4.30 The role of parliamentarians in supporting the economy in the Mediterranean

This session will discuss the benefits of Parliamentary involvement with the business community at large to support and promote trade and investments in the Mediterranean region.

Address by Hon. Ridha Bouargoub, PAM Rapporteur on External Trade (Tunisia)

Address by Hon. Mikhail Emelyanov, Chairman of the Legal and Political Affairs Committee of the Parliamentary Assembly of the Black Sea Economic Cooperation (PABSEC)

Address by Hon. Claudio Azzolini, member of Fondazione Mediterraneo and Honorary Member of PAM.

Debate

Sum up by Dr. Sergio Piazzini, PAM Secretary General

Concluding remarks by Dr. Gianni Lettieri, President of the Naples' Industrialists Union (Italy) and by PAM President

5.30 Closing of the Afternoon Session

Transfer to the Capodimonte Museum

6.00 Cultural Program: Capodimonte Museum

8:30 *Dinner hosted by the Naples' Industrialists Union
Restaurant "La Bersagliera", address: Borgo Marinari 10/11 - 80132 - Napoli – Italia*

Transfer to the hotels

Saturday 13 November

9:30 Conclusions, Action Plan and Assignment of Responsibilities for the PAM Panel on External Trade and Investments in the Mediterranean

This session will define tasks and responsibilities among the participants, actions to be taken and future operational activities of the Panel.

Address by Mr. Abdel Sattar Elsayy, Head of EU Investment Department, Ministry of Trade and Industry (Egypt)

Address by Mr. Ali Mehrez, Strategy Implementation Department, Maroc Export (Morocco)

Address by Hon. Mohammed Abou El Enein, President of PAM

Address by Sen. Francesco Amoruso, President of the PAM 2nd Standing Committee and PAM Vice President (Italy)

11:30 Next Step by Dr. Sergio Piazzi, PAM Secretary General

11.45 Closing of the meeting

Closing remarks by Hon. Mohammed Abou El Enein, President of PAM

Closing remarks by Dr. Giovanni Lettieri, President of the Naples' Industrialists Union (Italy)

13:00 Lunch