



API
Agence de Promotion
de l'Industrie
Tunisia



CIES
Centro di Ingegneria
Economica e Sociale
Italy



Custodia
Italy



Ekkotek Limited
Cyprus



Fondazione Laboratorio
Mediterraneo ONLUS
Italy



Foundation for
International Studies
Malta



MITCG
Management and Technology
Consulting Group
Lebanon



Oxford
Innovation Limited
Great Britain



PFI
Palestinian Federation
of Industries
Palestine



Social Fund
for Development
Egypt



Université Cadi Ayyad
Morocco



K COMMUNICATION
Italy



Med.Pride Mediterranean Project for Innovation Development



Project funded by the European Community
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Med.Pride: excellency and innovation

The Med.Pride project envisages the creation of a network of Centres of Excellence (CoE) from European and Mediterranean countries with the aim to implement an operational model for:

1. the creation of innovative enterprises;
2. the adoption of innovation in existing SMEs.

In order to successfully implement an innovation process, it is of the utmost importance to facilitate access to information on new technologies, improve services, enhance skills, competencies, know-how and avail of financial and other management tools.

In view of this Med.Pride targets its activities to improving the performances of organisations that could act as interfaces both for existing SMEs and for new enterprises.

Med.Pride will contribute in diffusing information technologies at two levels: at macro level, since a consistent part of the institutional CoE work will be carried out through the Internet; and at micro level, by adding value to the social and economic environments, through both the creation of innovative enterprises and by fostering the introduction of innovation in existing traditional sectors SMEs.



Tools for development

To achieve the set goals this network will operate through a number of intervention tools:

- the realisation of a user friendly web-site, that can be enlarged and that can involve other countries and new potential partners;
- a shared Enterprise Creation model that is easily adapted to the specific needs of each single partner country;
- training, exchanging information and transferring technical know-how;
- the promotion of dissemination and visibility activities.

Information technology brings goals closer

The realisation of this project envisages the creation of a dedicated web-site that permits the exchange of documents and information through a dedicated portal, together with the transference of know-how, through interactive satellite technologies.

Innovation sustains Small to Medium - sized Enterprises in their growth

This project envisages:

- the creation of Centres of Excellence and/or task force, dedicated to the implementation of specific actions that foster innovation and economic growth, through better use of ICT;
- the creation and adoption of specific, tailored models for the creation of new enterprises and for the implementation of innovation in partner countries;
- the creation of new Tool-Kits fostering Innovation;
- an expert staff capable of competently tackling the creation of innovative enterprises;
- the creation of an international network to facilitate the exchange of experiences.



Partners

API – Agence de Promotion de l'Industrie

CIES – Centro di Ingegneria Economica e Sociale

Custodia Srl

Ekkotek Limited

Fondazione Laboratorio Mediterraneo ONLUS

Foundation for International Studies

MTCG, Management and Technology Consulting Group

Oxford Innovation Limited

PFI – Palestinian Federation of Industries

Social Fund for Development

Sviluppo Italia (Contractor and Coordinator)

Université Cadi Ayyad

Tunisia

Italy

Italy

Cyprus

Italy

Malta

Lebanon

Great Britain

Palestine

Egypt

Italy

Morocco

www.tunisianindustry.nat.tn

www.majise.it

www.custodia.it

www.ekkotek.com

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